



# Alexandra Brinton

[abrinton@northwell.edu](mailto:abrinton@northwell.edu) | [LinkedIn](#) | cell: (516)721-7550 | [alexandrabrinton.com](http://alexandrabrinton.com)

**Senior Associate, Finance & Operations Management**  
**LIJ Valley Stream Hospital**



## Financial Operations

### **2023/2024 Budget Process**

- Coordinated departmental meetings with hospital leadership and directly supported hospital CFO on utilization, revenue and expense mitigation projects.
- Created ad-hoc reports and analyses for hospital CFO and Executive Director to assist in budgetary gap closure decisions.

### **Regional Reporting**

- Composed monthly finance packages for central region CFO, which consisted of key financial metrics and written narratives that explained current hospital financial state.

### **Excess Days and Length of Stay Reduction**

- Generated monthly reports of critical elements that contributed to excess days and LOS (such as CMI, ALOS, DRG, admissions, discharges, ADC, patient days, etc.).
- Collaborated with a multi-disciplinary team of clinical leads to focus on the reduction of echocardiogram utilization, IDR efficiency, and DRG optimization.

### **Unit Scorecards**

- Produced monthly reports by unit for senior and clinical leadership, that included key performance indicators.
- Analyzed data for process improvement opportunities.

### **Advanced Care Practitioners Scorecards**

- Created monthly scorecards for each ACP to track billings and analyzed trends in relation to ACP incentive program.
- Collaborated with Director of ACPs to create salary projection metrics that adjusted for equity based on skill mix and years of service.

# Strategy & Business Development

## Quality Verification Program

- Spearheaded team, comprised of orthopedic and general surgeons, quality leadership and ACP management, to be the first in the system to apply for QVP.
- Gathered and synthesized materials needed for the application, as well as coordinated logistics for the two-day, rigorous site visit.

## Center of Excellence for Hernia Surgery and Robotic Surgery

- Collaboratively worked with the chair and director of general surgery to earn the re-certification of COEHS and COERS.
- Compiled all application materials, as well as navigated Sunrise EMR to prepare patient charts for site evaluation.
- Accompanied site surveyor the day of site visit, and provided team with day of information.

## Joint Commission Primary Stroke Center

- Supported design and data of opening ceremony presentation.
- Accompanied site surveyor the day of site visit, and provided team with day of information.

## Hospital Marketing

- Generated partnership with local community newspaper organization, The Herald, to increase press coverage of hospital events.
- Worked with chairmen of orthopedics and spine to create a webinar to highlight the excellence of the surgical program.
- Launched, designed and maintained hospital Instagram and LinkedIn.

## Alignment Board

- Developed interactive unit alignment boards that paralleled Executive Director's mission, which reimaged unit rounds and huddles.

## Department Development

- *Lions Eye Bank for Long Island* – demonstrated gap analysis for corneal procurements, as well as restructured key metric report-outs.
  - Initiated outreach strategies with ophthalmologists in preparation for the launch of DMEK, an alternative approach to corneal transplant.
- *LIJVS Comprehensive Wound Care & Hyperbaric Center* – collaborated with the Director to create community outreach strategies, as well as development marketing tools, such as a social media presence and patient pamphlets and promotional materials.

## Project Management & Mentorship

### Throughput Committee

- Project lead to carry out mission of Executive Director to prioritize hospital throughput.
- Led committee meetings and developed throughput dashboard to track key performance metrics and process improvement trends.
- Additionally, oversaw six throughput subcommittees, each with a focus on pain points, such as EVS turnover, prepare for discharge orders, ED LOS > 12 hours, and assign to occupy length.

### Artificial Intelligence Hernia Tool Program

- First in the system tool, designed by Dr. Paul Chung, to read incidental findings and detect cases where patient has hernia.
- Created a dashboard to keep track of process optimization and ROI.

### Endoscopy Workflow Optimization

- Aided in process map creation and gap analysis of current endoscopy model, by working directly with booking office and general surgery team to implement optimized endoscopy process, which increased volume and patient experience.

### Committee Support

- Served as facilitator for various recurring clinical committees:
  - Surgical Process Improvement Committee
  - Chairs and Chiefs Committee
  - OR Committee
  - Physician Well-Being Committee
  - Readmissions Taskforce
  - Hospital Leadership

### Mentorship

- Onboarded, mentored and trained two first-year management associates.
- Co-precepted, with hospital CFO, two healthcare management program interns, four hospital operations interns, two SYEP interns, and one fall semester finance intern.

### Potential Gems Program

- Responsible for logistics of Potential Gems Program, a home-grown staff development program, which included coordinating 12+ classes and workshops for participants, as well as a graduation ceremony.

# Gun Violence Prevention

## Gun Violence Prevention Committee Creation

- Launched and became the chair of the first LIJVS GVP committee to carry out local strategy for the community and the hospital.
- As a result of this work on GVP and other DEI initiatives, I was part of a team of twenty team members from LIJVS to receive the Northwell Health President's Award for Extraordinary Impact & Building Belonging

## Fred Guttenberg Event

- Produced LIJVS' Pledge to End Gun Violence: A Conversation with Fred Guttenberg.
- Co-moderated this discussion with ED Chairperson, Dr. Sal Pardo. We interviewed Guttenberg about his story, advocacy and new book, *American Carnage*.
- In addition, led internal hospital fundraising for Guttenberg's organization, Paws of Love, which raised \$5,000 in just a week.

## Youth & Police Initiative

- Collaborated with Dr. Sathya, the medical director of the Northwell Center for Gun Violence Prevention, to launch the rollout of a local Youth and Police Initiative.
- Coordinated the logistics of four cohorts in high-risk communities, several of which are in LIJVS catchment area.
- Constructed sustainability plan to maintain annual programming after training cohorts were completed.

## Wear Orange Day 2023

- Hosted local Wear Orange Day campaign.
- Gave out over 450 Northwell Raising Firearm Safety Awareness t-shirts to LIJVS team members.
- Galvanized staff to participate in Firearm Safety Fridays.
- Collected ~ 300 signatures to join our local pledge to end gun violence.

## Upcoming Events

- Coordinating Medical Grand Rounds that will include: Dr. Chid Iloabachie, Dr. Chethan Sathya and Dr. Gainosake Sugiyama, who will discuss the clinical effects of gun violence and key knowledge providers should be aware of.
- Piloting a curriculum for sophomore students of Malverne High School for "Gun Violence as a Public Health Crisis" class, as well as teaching advocacy strategies. This will dovetail into a student led panel, moderated by Dr. Jose Prince, on the youth's perspective of the gun violence epidemic and their advocacy campaigns.